

# GASTRONOMICA

THE JOURNAL OF FOOD AND CULTURE

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## For Immediate Release

“Food, even more than sex, is the basis for human relationships, and if Brillat Savarin’s ‘Tell me what you eat and I will tell you who you are’ is right, *Gastronomica: The Journal of Food and Culture* will enhance your life and improve your relationships with your family and friends.”

– Jacques Pépin

## GASTRONOMICA CELEBRATES 10<sup>TH</sup> ANNIVERSARY

The groundbreaking food studies journal marks its 10th year with its lively mix of scholarship, wit, art and photography



BERKELEY, California — February 2010— Lauded in the 2008 *Saveur 100* as “At the top of our bedside reading pile since its inception in 2001,” the award-winning *Gastronomica: The Journal of Food and Culture* has raised the bar for excellence in food writing and investigation. Ahead of its time in recognizing the importance of looking at serious issues surrounding food, and international in scope, *Gastronomica* has carved out a distinctive place for itself. Edgy, never predictable or boring, it tackles topics not likely to be found in more mainstream publications. Says Editor in Chief Darra Goldstein, “*Gastronomica* seeks to make readers aware of the power of food—its social and cultural relevance, its enormous emotional weight.”

Issue 10:1's compelling cover image "Blood Fountain," a painting by Teheran artist Farhad Moshiri, draws readers into the journal. Feature articles include:

- *Another Form of her Genius: Lee Miller in the Kitchen*, Becky Conekin's look at the little-known, avid cooking of photographer and Man Ray model Lee Miller
- *Chef's Page*, featuring White House pastry chef Bill Yosses
- *Sylvia Plath and Food*, Lynda K. Bundtzen's investigation of the poet's passion for food, utilizing previously unexplored archival materials
- Master of Wine Bill Nesto's essay on *Discovering Terroir in the World of Chocolate*
- Robert Dickinson's search for Moxie, "...the oldest continually produced soda in America—and quite possibly the worst tasting, as well."
- A cartoon montage from the celebrated *New Yorker* cartoonist David Sipress
- *On Curing Images and Pork* by poet Tung-Hui Hu
- Charlotte Druckman's essay, *Why Have There Been No Great Women Chefs?* inspired by art historian Linda Nochlin's groundbreaking essay on women artists
- Subscribers receive a 16-page supplement featuring provocative and memorable images by photographers from around the world, including Richard Learoyd, Valerie Bélin, and Zwelethu Mthethwa.

Issue 10:1 will be available at newsstands and booksellers nationwide starting February 24<sup>th</sup> for \$13.

The celebration of *Gastronomica's* 10<sup>th</sup> anniversary is marked with the publication of *The Gastronomica Reader*, edited by Darra Goldstein (UC Press; \$39.95), a sumptuous sampling of the most notable pieces from the journal's pages. In addition, anniversary events will take place across the country, including the *Gastronomica* Forum: FoodFashion on February 24<sup>th</sup> at the Astor Center in New York City, a conversation with Harold McGee on April 1<sup>st</sup> at Berkeley's David Brower Center, and the *Gastronomica* Williams College Museum of Art Symposium "The Place of Taste: An Exploration of Food, Art, and Community" on October 2<sup>nd</sup> in Williamstown, MA.  
[www.gastronomica.org](http://www.gastronomica.org)

### **About Darra Goldstein**

Darra Goldstein is Francis Christopher Oakley Third Century Professor of Russian at Williams College and Founding Editor of *Gastronomica: The Journal of Food and Culture*. She is the author of four cookbooks, including *A Taste of Russia* (1983) and the award-winning *The Georgian Feast* (1993). She is food editor for *Russian Life* magazine and Series Editor, California Studies in Food and Culture, University of California Press. Darra consulted for the Council of Europe and co-edited *Culinary Cultures of Europe: Identity, Diversity, and Dialogue* (2005) and was co-curator of "Feeding Desire: Design and the Tools of the Table, 1500-2005" (2006). [www.darragoldstein.com](http://www.darragoldstein.com)

### **About UC Press**

Founded in 1893, University of California Press, Journals and Digital Publishing Division disseminates scholarship of enduring value. One of the largest, most distinguished, and innovative of the university presses today, its collection of print and online journals spans topics in the humanities and social sciences, with concentrations in sociology, musicology, history, religion, cultural and area studies, ornithology, law, and literature. In addition to publishing its own journals, the division also provides traditional and digital publishing services to many client scholarly societies and associations. [www.ucpressjournals.com](http://www.ucpressjournals.com)

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***Gastronomica* Editor Darra Goldstein is available for interview and will be in the following cities for 10<sup>th</sup> anniversary events (more dates to come):**

New York City – February 24-26

San Francisco/Berkeley – March 31 – April 2

Portland, OR – April 21-24 (IACP Conference)

Chicago – May 18

Nantucket – May 20-23 (Nantucket Wine & Food Festival)

For more information, please contact:

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