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***Boom: A Journal of California***

The first and only scholarly journal to explore The Golden State in its totality—its history, culture, society, industry, politics, and arts and how they both influence and are influenced by the wider world—*Boom* is devoted to advancing our intellectual understanding of California.

**September 22, 2009—Berkeley, CA**—University of California Press, the not-for-profit publishing arm of the University of California, is pleased to announce the forthcoming publication of *Boom: A Journal of California*.

Written in a scholarly but accessible fashion, *Boom* is a peer-reviewed quarterly journal, which aims to create a dialog about the vital social, cultural, and political issues of our time. Thoughtful, provocative, and at times playful, *Boom* speaks not only to the scholarly community but also to the broader public, in California and beyond.

Headed by Editors Carolyn de la Peña, Associate Professor of American Studies at UC Davis and Director of the Davis Humanities Institute, and Louis Warren, UC Davis' W. Turrentine Jackson Professor of Western U.S. History, the journal will include a wide range of works, including two to three scholarly articles forming the gravitational center of each issue, and setting the foundation for other shorter, often informal works.

"One in eight residents of the U.S. lives in California, and the state has become an unprecedented cultural, economic, and political force in the U.S. and abroad. And yet, no journal has explored the origins and meaning of today's California in an interdisciplinary and intellectual way. With *Boom*, we aim to fix that," said Louis Warren, *Boom* co-editor.

And according to de la Peña, “To truly grapple with the crisis facing California, we have to gather new knowledge about who we are, how we got here, and what common ground can be built for the future. By featuring the work of researchers in multiple fields and combining that with community voices, we believe *Boom* will uncover fresh perspectives on the state we're in.”

Contributions will be made by scholars from within the University of California community, from other universities, as well as by independent scholars, writers, journalists, photographers, and researchers. In addition to a wide range of topical writings in each issue, each year a single, special issue—an outgrowth of a companion annual conference—will assess timely matters of relevance to the state and with global implications.

The first issue of *Boom* will publish in February 2011 both in print and online.

*Boom* is supported in part by a generous grant from the Andrew W. Mellon Foundation. “We are deeply grateful to the Mellon Foundation for fostering scholarship in California Studies at this critical moment,” said Lynne Withey, Director of University of California Press.

Few places inspire such a wide range of profound emotions as California. *Boom: A Journal of California* will harness and direct this passion towards a deeper understanding of the state, its past and future, and role in the wider world.

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#### University of California Press

Founded in 1893, University of California Press is one of the largest and most distinguished of American university presses, publishing books and journals in the humanities, social sciences, and natural sciences. The Press publishes nearly 200 new books and 40 journals each year, representing a broad spectrum of acclaimed works from innovative first works by young academics to in-depth articles presenting the results of the research and creative thinking of many of the world's foremost scholars. A major publisher of scholarly journals, the Journals + Digital Publishing Division has extensive experience providing traditional and digital publishing services for more than 20 client scholarly societies and associations.

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